

From: Zahra Sharifonnasabi z.sharifonnasabi@qmul.ac.uk
Subject: Re: Bursary applications
Date: 24 March 2025 at 3:19 PM
To: Keenal Shah keenal.shah@hss21.qmul.ac.uk, Soham Bhattacharya b.soham@hss24.qmul.ac.uk, Shilpi Bibi shilpi.bibi@qmul.ac.uk
Cc: Zahra Sharifonnasabi z.sharifonnasabi@qmul.ac.uk

Hi Shilpi,

Soham will get the full bursary and Keenal the half bursary.

Soham and Keenal: thank you for your responses. I will be in touch soon with the details of your work

Thanks
Zahra

Dr. Zahra Sharifonnasabi
Senior Lecturer (Associate Professor) in Marketing

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[Email: z.sharifonnasabi@qmul.ac.uk](mailto:z.sharifonnasabi@qmul.ac.uk)
Tel: +44(0)75 9778 0277
Skype: zahra.sharifonnasabi

From: Keenal Shah <keenal.shah@hss21.qmul.ac.uk>
Sent: Monday, March 24, 2025 2:45 PM
To: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>; Soham Bhattacharya <b.soham@hss24.qmul.ac.uk>
Subject: Re: Bursary applications

I also wanted to suggest that we could still collaborate on the secondary research and interviews together, and then informally split the bursary. Let me know your thoughts!

Kind regards,
Keenal

From: Keenal Shah <keenal.shah@hss21.qmul.ac.uk>
Sent: 24 March 2025 14:31
To: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>; Soham Bhattacharya <b.soham@hss24.qmul.ac.uk>
Subject: Re: Bursary applications

Hi all,

I'm happy to accept the 0.5 bursary. My personal and academic work focuses on the sustainability, policy, and the adoption of plant-based food. However, I do have a significant coursework load to manage alongside launching a small business this

a significant coursework load to manage alongside launching a small business this summer, which will also require some of my time.

Best,
Keenal

From: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>
Sent: 24 March 2025 13:56
To: Soham Bhattacharya <b.soham@hss24.qmul.ac.uk>; Keenal Shah <keenal.shah@hss21.qmul.ac.uk>; Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>
Subject: Re: Bursary applications

@Keenal: are you happy with this? I can still flip the coin as I am sure you have your reasons as well. Please let me know by 3pm

Zahra

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From: Soham Bhattacharya <b.soham@hss24.qmul.ac.uk>
Sent: Monday, March 24, 2025 1:11 PM
To: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>; Keenal Shah <keenal.shah@hss21.qmul.ac.uk>
Cc: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>
Subject: Re: Bursary applications

Dear Zahra and Keenal,

I hope you are doing well!

If it's okay with everyone, I'd be happy to take on the 76 hours portion of the bursary. Just to share a few reasons, my Semester 2 will be wrapping up by April 15th, so I'll have the capacity and flexibility to dedicate more time to the project. Additionally, as a postgraduate student currently studying Research Methods for Marketing, I believe I can apply those learnings directly and meaningfully to support the project. Also, since I belong to the School of Business and Management, I would love the opportunity to contribute further to my school through this research. Of course, I completely respect any decision and am happy to adjust if needed.

Warm regards,
Soham Bhattacharya

Best Regards,
Soham Bhattacharya
MSc. Digital Marketing
240705695

From: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>
Sent: Monday, March 24, 2025 9:50:25 AM
To: Soham Bhattacharya <b.soham@hss24.qmul.ac.uk>; Keenal Shah <keenal.shah@hss21.qmul.ac.uk>
Cc: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>
Subject: Fw: Bursary applications

Hi both,

I need your immediate answer. As you can see below, the award can't be split equally, meaning that one of you will receive one bursary and one half a bursary. I want to leave it up to you to decide. The deadline is today. If I don't hear from you by 3pm, I will have to flip a coin as I really don't have any preferences and I like to work with both of you equally.

I am sorry that our plan didn't work out.

Best wishes,
Zahra

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From: Shilpi Bibi <shilpi.bibi@qmul.ac.uk>
Sent: Thursday, March 20, 2025 8:39 AM
To: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>
Subject: RE: Bursary applications

Hi Zahra

Unfortunately, HSS has confirmed they cannot divide the awards like this. The HSS Student Bursary scheme guidelines clearly state that awards are one bursary of £1000 or a half-bursary of £500.

Please let me know how to allocate the bursaries between your two chosen students.

Best wishes
Shilpi

From: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>
Sent: 17 March 2025 10:55
To: Shilpi Bibi <shilpi.bibi@qmul.ac.uk>
Cc: Keenal Shah <keenal.shah@hss21.qmul.ac.uk>; Soham Bhattacharya <b.soham@hss24.qmul.ac.uk>
Subject: Re: Bursary applications

Hi Shilpi,

I have cc-ed the two applicants I have selected for this project (Keenal and Soham). They can provide you with the details you need.

Please also, if possible, split the hours between them equally (the project is awarded 1.5 bursary- the total of £1,500)

Thanks,
Zahra

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From: Shilpi Bibi <shilpi.bibi@qmul.ac.uk>
Sent: Monday, March 17, 2025 10:41 AM
To: Zahra Sharifonnasabi <z.sharifonnasabi@qmul.ac.uk>
Subject: Bursary applications

Dear Zahra

I hope you're well.

Please find attached the applications for your project.

Please can you let me know the following details for the students you select:

Student's full name:

Student Number:

Hours:

Bursary amount:

Best wishes
Shilpi